

### County of Fresno Deferred Compensation Management Council May 11, 2015 Agenda

### Special Meeting to be held at 1:30 p.m. at the Fresno County Employees' Retirement Association, 1111 H St., Fresno, CA 93721

- 1. Call to Order
- 2. Approve Agenda
- 3. Receive presentation regarding the County of Fresno Stable Value Fund by Empower Retirement

In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the Personnel Services Manager at 600-1810.

# County of Fresno

May 11, 2015

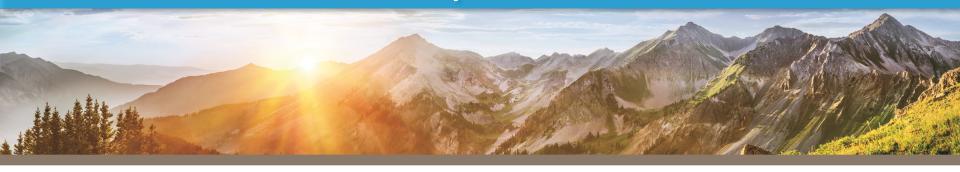
Cathe Tocher, CFA SVP & CIO Separate Accounts, GWCM

Sam Moyn Senior Portfolio Trader / Analyst, GWCM



Bright tomorrows begin today.

# **Economic and Capital Markets Review**

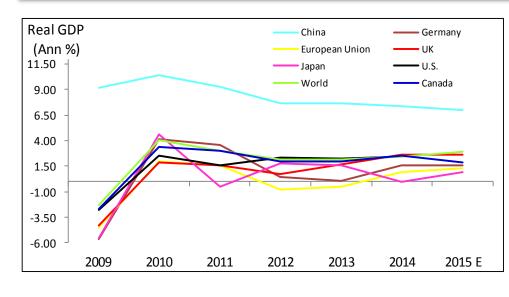


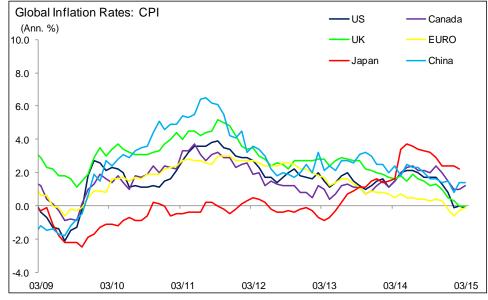
1Q 2015

# **Global Economy**

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### Global Economy: Current State & Expectations





Global growth:

- Slowing: China, Canada
- Improving: Eurozone, Japan
- □ UK and U.S. growth ok / picking up

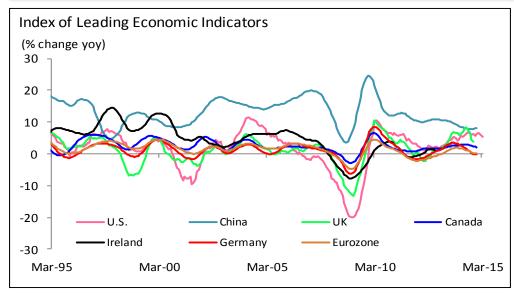
	Current Inflation (3/31/15)		Real GDP	Expected	Real GDP
	Headline	Core	2014	2015	2016
Canada	1.2%	2.0%	2.5%	1.9%	2.2%
UK	0.0%	1.0%	2.6%	2.6%	2.3%
Euro	-0.1%	0.6%	0.9%	1.3%	1.6%
U.S.	-0.1%	1.8%	2.4%	2.9%	2.9%
China	1.4%	1.5%	7.4%	7.0%	6.7%
Japan	2.2%*	2.0%*	0.0%	0.9%	1.4%
	*2/28/2015				

Global inflation; actual and expected:

- Global inflation rates low and generally moving lower
- Expectation moving lower

4

### Regional Leading Economic Indicators



### Purchasing Manager's Index Index Level 60 58 55 53 50 48 45 US CANADA EUROZONE GERMANY 43 IRELAND UK CHINA 40 Jul-13 Mar-14 Jul-14 Mar-13 Nov-13 Nov-14 Mar-15

LEIs are mixed across the major regions of the global economy

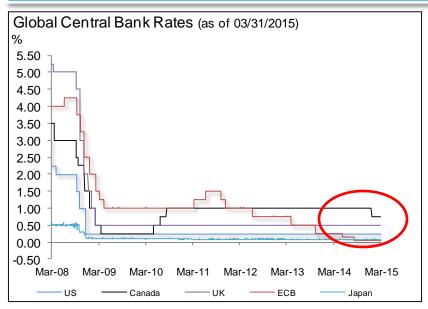
 Real growth though is expected to be stronger in 2015 with lower oil prices adding 0.2% - 0.4% to global GDP next year

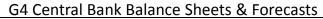
Manufacturing sector activity is mixed

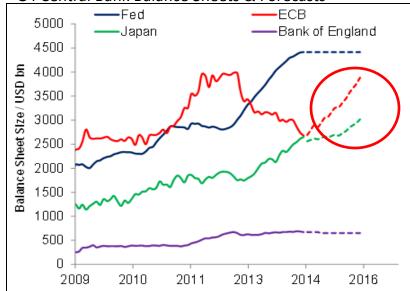
- China and Canada remain at or below 50 indicating contraction
- U.S. PMI continues to move down
- The UK and the Eurozone are making gains



### Central Banks: Policies & Programs

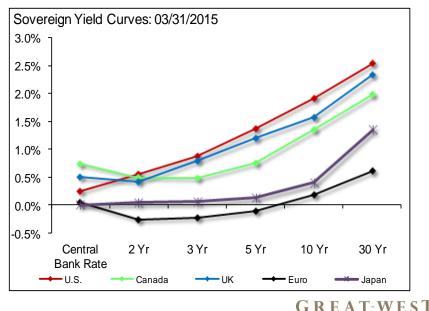






Global effort to stimulate economies

- □ ECB balance sheet expansion via QE: €60 billion monthly asset purchases through September 2016
- Japan implements another round of QE and postpones a planned sales tax increase
- China's Central Bank cut policy rates in February' and announced another cut on April 19
- Bank of Canada cut policy rates 1Q15
- The Fed and the Bank of England have terminated stimulus programs and policy rate hikes are being considered
  - assets held on balance sheets will remain constant; maturities and cashflows (P&I) will be reinvested



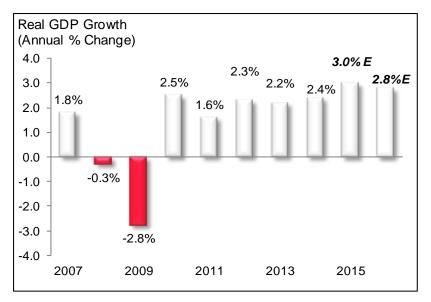
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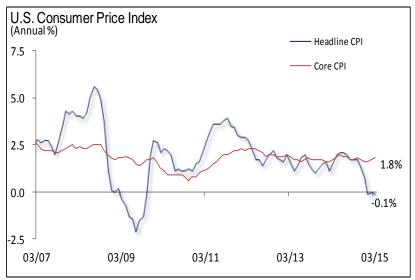
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## U.S. Economy: Current State & Expectations



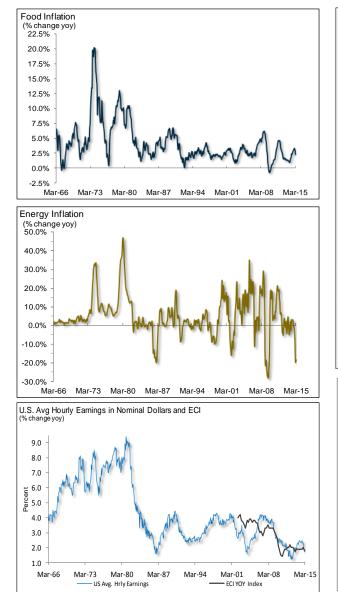


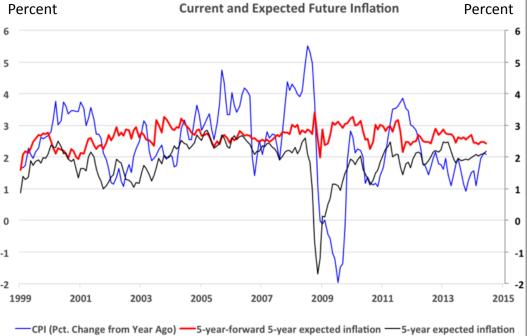


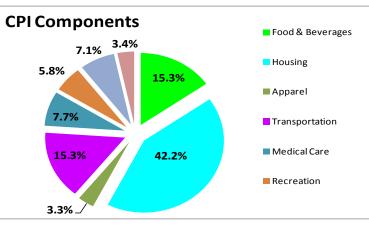
- Solid real growth / solid expectations but headwinds in place
- □ Low inflation headline and core
  - trend is down
  - wage inflation not reflected in the data
- Domestic demand, consumption and business investment up modestly
- Strong and broad-based job creation through 2014 and into 2015

8

### Inflation & Inflation Expectations: Contained







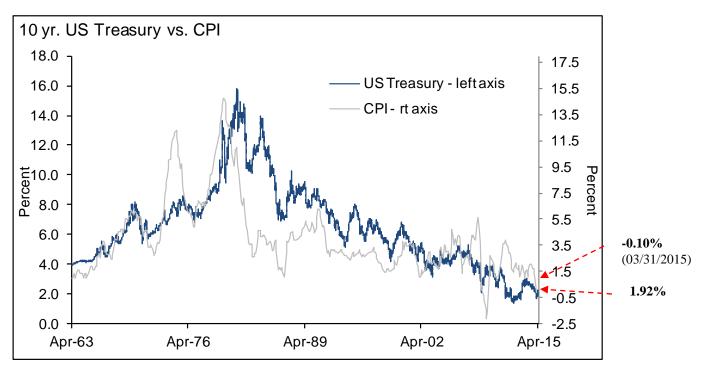
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Source: Federal Reserve, Bloomberg, Bureau of Labor Statistics FOR INTERNAL USE ONLY. NOT FOR PUBLIC DISTRIBUTION.

### U.S.: Historical Interest Rates & Inflation Data

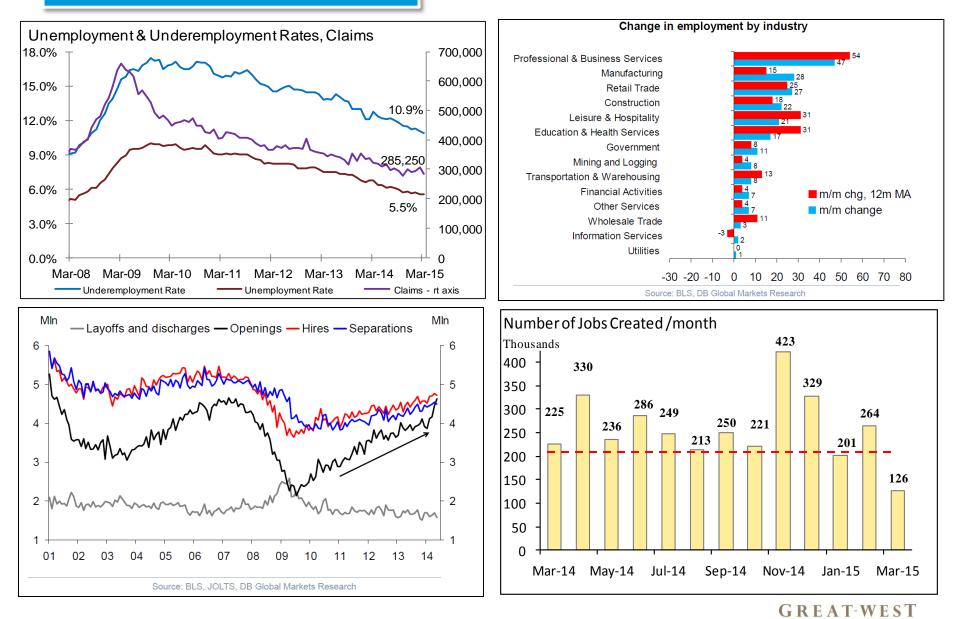
		3/31/2015		
		<b>TIPs Inflation</b>	<b>Current Real</b>	Historical Govt Annual
Term	U.S. Treasury	Expectations	Returns	Real Returns <sup>1</sup>
3 yr	0.88%	1.43%	-0.55%	0.5% (T-Bills)
5 yr	1.37%	1.70%	-0.33%	2.3% (Int)
10 yr	1.92%	1.77%	0.15%	2.5% (L.T.)
30 yr	2.54%	1.88%	0.66%	2.5% (L.T.)

<sup>1</sup> Source: Ibbotson SBBI 1926 - 2013



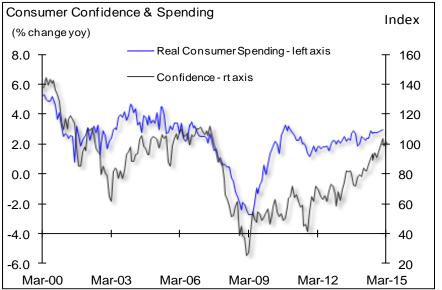
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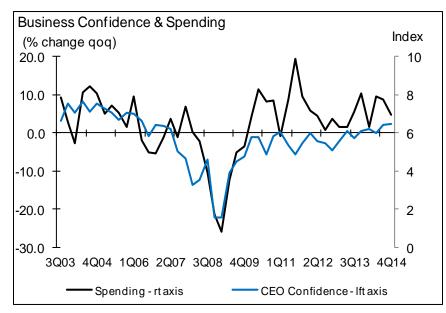
### Labor Market Trends

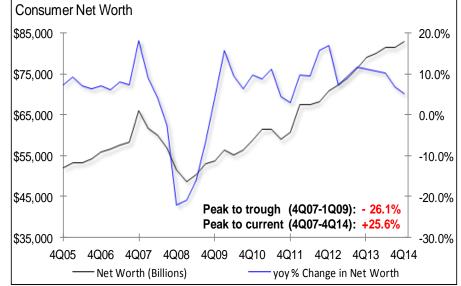


Source: Bloomberg, Deutsche Bank

## Spending & Confidence: Consumer and Business







### 2015 U.S. Macroeconomic Summary

				2014			
	2013	Q1	Q2	Q3	Q4	2014	3/31/15
Fed Funds (at qtr end)	0.25%	0.25%	0.25%	0.25%	0.25%	0.25%	0.25%
5 yr U.S. Treasury Yield (at qtr end)	1.74%	1.72%	1.63%	1.76%	1.65%	1.65%	1.37%
10 yr U.S. Treasury Yield (at qtr end)	3.03%	2.72%	2.53%	2.49%	2.17%	2.17%	1.92%
Benchmark "A" Intermediate Spread (10yr) (at qtr end)	0.90%	0.86%	0.82%	0.90%	1.04%	1.04%	1.03%
S&P 500 (at qtr end)	1,848.36	1,872.34	1,960.23	1,972.29	2,058.90	2,058.90	2,067.89
Operating EPS (at qtr end)	\$113.1	\$113.1	\$113.1	\$113.1	\$113.1	\$113.1	\$118.55 (2015)
P/E (at qtr end)	16.35	16.56	17.34	17.45	18.21	18.21	17.44E
Real GDP (annual)	2.20%					2.40%	
Real GDP (qtr over previous qtr annualized)		-2.10%	4.60%	5.00%	2.20%		
Real Consumer Spending (yoy)	2.70%					2.80%	
Real Consumer Spending (qtr over previous qtr annualized)		1.20%	2.50%	3.20%	4.30%		
Payroll Employment (ytd)	2,388,000					3,116,000	
Unemployment Rate (at qtr end)	6.70%	6.60%	6.10%	5.90%	5.60%		
Business Fixed Investment (yoy)	3.00%					6.30%	
Business Fixed Investment (qtr over previous qtr annualized)		1.60%	9.70%	8.90%	4.80%		
Wage Inflation (ECI yoy)	2.00%					2.20%	
Wage Inflation (ECI qtr over previous qtr annualized)		1.61%	2.83%	2.83%	1.61%		
CPI (yoy)	1.50%					0.80%	
CPI (qtr over previous qtr annualized)		1.90%	2.40%	1.20%	-0.90%		
Core CPI (yoy)	1.70%					1.60%	
Core CPI (qtr over previous qtr annualized)		1.60%	2.20%	1.40%	1.50%		
Core PCE Deflator (yoy)	1.34%					1.34%	
Core PCE Deflator (qtr over previous qtr annualized)		1.20%	2.00%	1.40%	1.10%		
EUR/USD (at qtr end)	1.374	1.377	1.369	1.263	1.210	1.210	1.073
CAD/USD (at qtr end)	0.941	0.905	0.937	0.893	0.861	0.861	0.788
Oil (per barrel) (at qtr end)	\$98.42	\$101.58	\$105.37	\$91.16	\$53.27	\$53.27	\$47.60
Gold (per ounce) (at qtr end)	\$1,205.65	\$1,284.00	\$1,327.32	\$1,208.16	\$1,184.86	\$1,184.86	\$1,183.68

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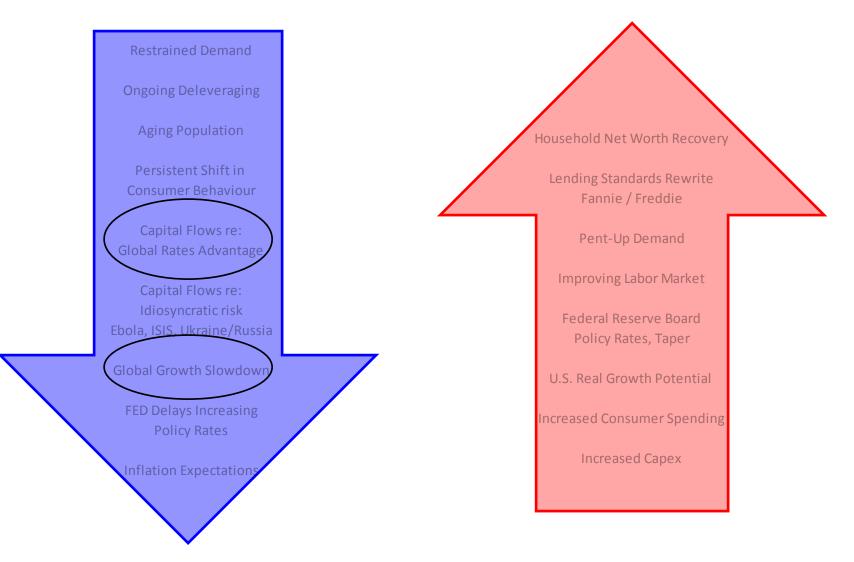
Source: Bloomberg, Goldman Sachs, UBS, Barclays Live

# **Capital Markets Trends**



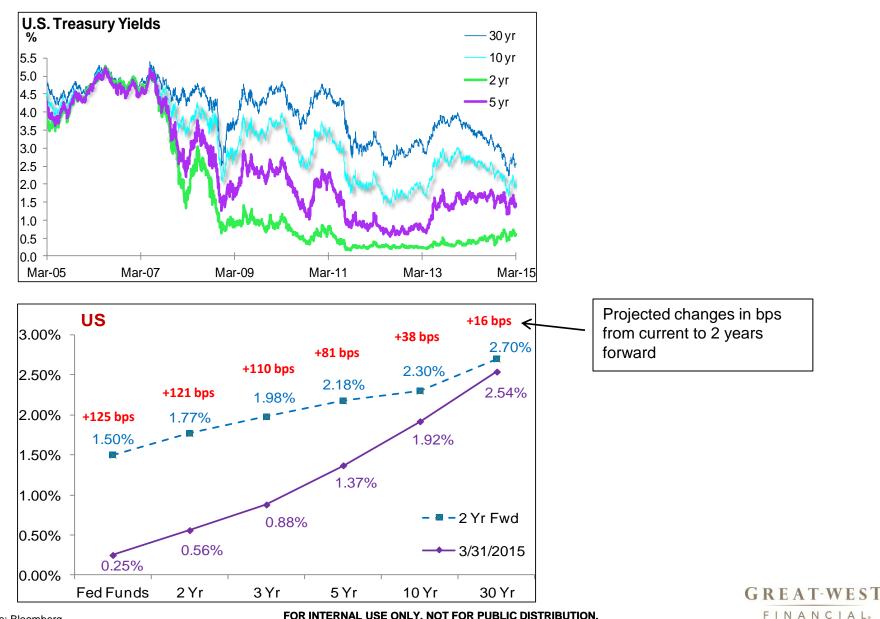
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### What's Driving Interest Rates?



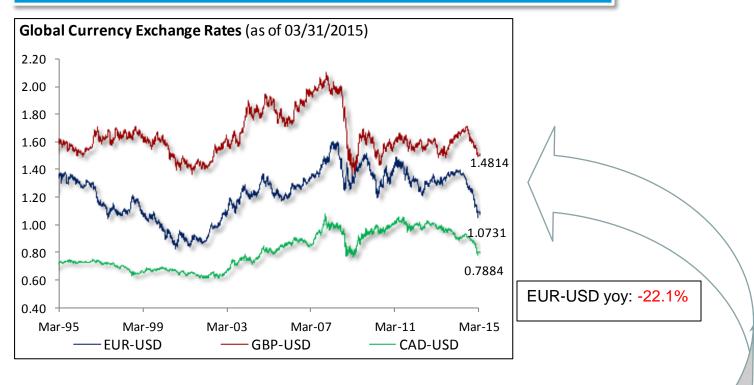
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### Current and Forward Rates (as of 03/31/2015)



Source: Bloomberg

# Foreign Currency Exchange Rates

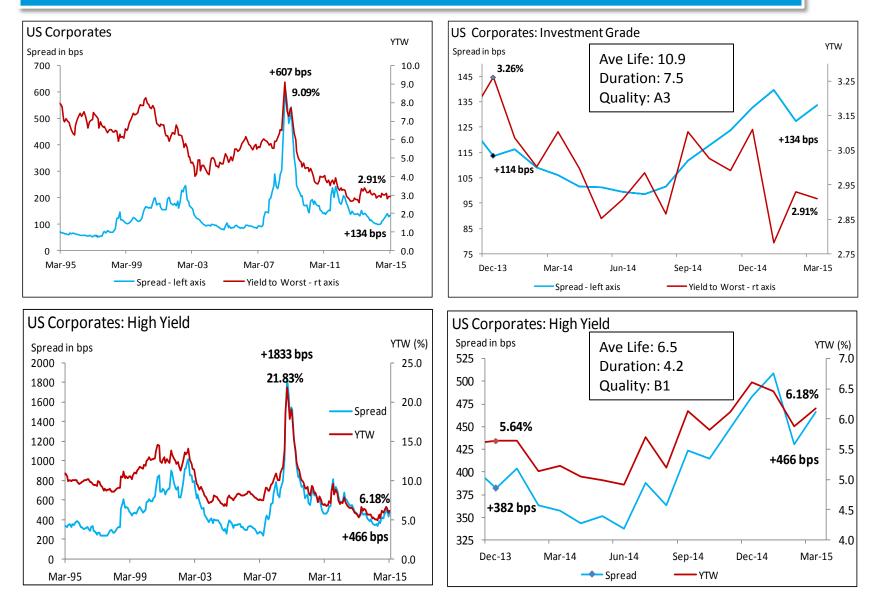


### U.S.\$ strength:

1) stronger domestic (U.S.) economy

2) ECB QE and additional policy rate cuts globally → capital flows into the U.S., effectively capping U.S. Treasury yields
expect the U.S.\$ to stay strong on a relative basis; opportunity to invest in weaker currencies with long-term growth potential
extended period of U.S. dollar strength can become negative for domestic earnings growth and the U.S. economy

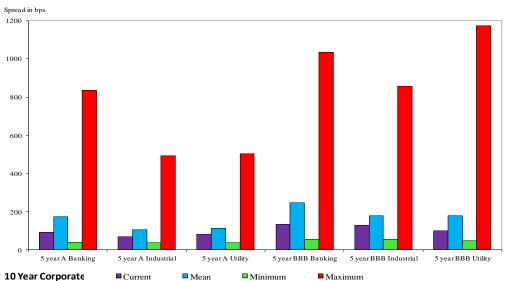
### Corporate Yield and Spread History (as of 03/31/2015)

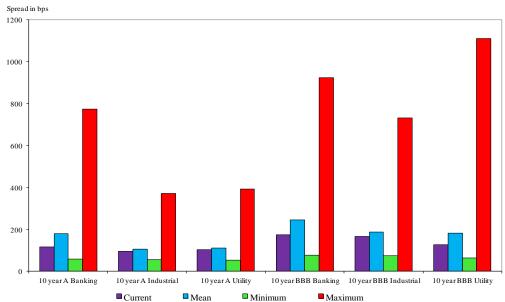


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### Barclays Investment Grade Corporate Spread History (5/31/1994 - 3/31/2015)

### **5 Year Corporate Sector Spreads**

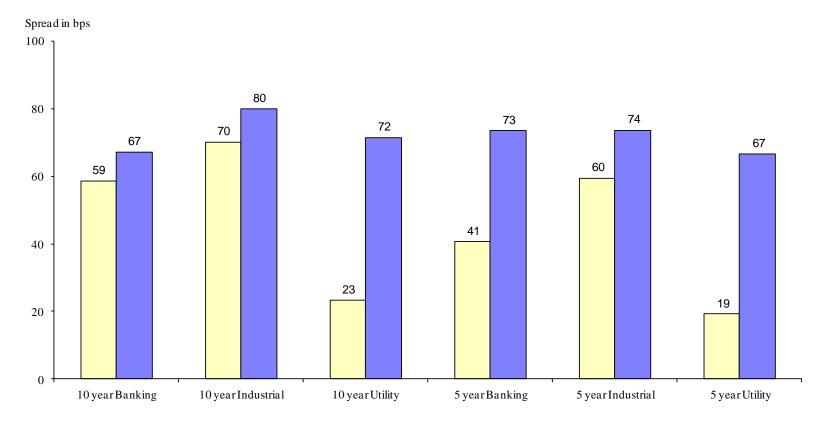




Source: Barclays Live

### Barclays Investment Grade Corporate Spreads: BBB vs. A Rated Sector Trends

### BARCLAYS SECTOR RELATIVE VALUE: BBB VS A SPREADS MAY 31, 1994 - March 31, 2015



Current BBB - A Spreads

Mean BBB - A Spreads

Public Bond Issuance (in billions of USD)	<u>YTD</u> 03/31/2015	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>
U.S. Investment Grade Corporates	\$381	\$1,206	\$1,147	\$1,114	\$874	\$846	\$1,074	\$806	\$1,018
CMBS	16	139	166	103	78	50	24	16	191
Credit Card ABS	3	39	38	33	11	8	47	58	91
Auto ABS	21	98	92	95	66	66	66	48	78
Agency MBS	311	981	1,611	1,734	1,221	1,405	1,754	1,075	1,128
Non-Agency MBS	18	46	36	13	7.8	6.2	43.6	31.3	740.8

Private Bond Issuance (in billions of USD)	<u>YTD</u> 03/31/2015	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>	<u>2010</u>	<u>2009</u>	<u>2008</u>	<u>2007</u>
Private Placements	\$13.3	\$55.7	\$51.9	\$54.9	\$48.3	\$41.0	\$26.0	\$28.1	\$40.3
Source: Bank of America/Merrill Lynch									

### Index Returns – Fixed Income

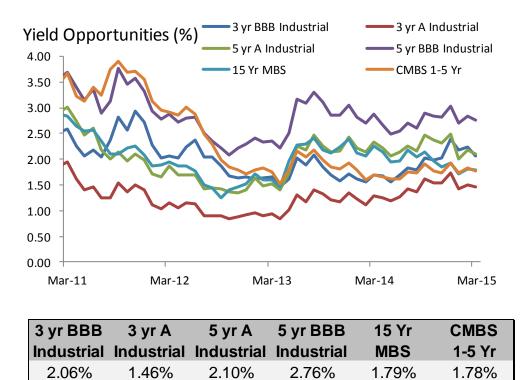
As of 03/31/15	As	of	03/3	31/15
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As of 03/31/15						
U.S.			3 year	5 year	10 year	
Barclays Fixed Income Indices Total Rate of Return	YTD	1 year	(ann.)	(ann.)	(ann.)	
U.S. Aggregate	1.61%	5.72%	3.11%	4.41%	4.93%	
U.S. Treasury	1.64%	5.36%	2.57%	4.13%	4.65%	
U.S. Agency	1.17%	3.73%	1.84%	2.70%	4.00%	
CMBS	1.77%	4.35%	3.94%	6.33%	5.56%	
U.S. Mortgage Backed Securities	1.06%	5.53%	2.54%	3.63%	4.87%	
U.S. Corporate Investment Grade	2.32%	6.81%	5.21%	6.50%	5.90%	
Aaa Corporate	2.18%	8.46%	3.86%	5.83%	4.79%	
Aa Corporate	2.03%	6.19%	3.53%	4.89%	4.93%	
A Corporate	2.21%	6.89%	4.92%	6.25%	5.36%	
Baa Corporate	2.49%	6.82%	5.91%	7.25%	6.65%	
Industrial	2.47%	6.76%	4.65%	6.33%	6.14%	
Utility	2.50%	10.05%	5.97%	7.58%	6.95%	
Finance	1.98%	6.08%	6.04%	6.58%	5.52%	
Credit 1-3	0.70%	1.35%	1.79%	2.27%	3.72%	
High Yield Corporate	2.52%	2.00%	7.46%	8.59%	8.18%	
Pan European			3 year	5 year	10 year	
Barclays Fixed Income Indices Total Rate of Return	YTD	1 year	(ann.)	(ann.)	(ann.)	
Pan European Corporate	3.90%	12.52%	8.41%	7.33%	4.74%	
Aaa Corporate	6.54%	22.02%	9.92%	8.28%	4.99%	
Aa Corporate	3.46%	11.29%	6.48%	6.18%	4.19%	
A Corporate	3.89%	12.87%	7.70%	6.77%	4.00%	
Baa Corporate	4.01%	12.39%	9.77%	8.17%	5.89%	
Industrial	3.60%	12.24%	7.20%	6.98%	5.44%	
Utility	5.39%	17.62%	10.11%	8.80%	6.08%	
Finance	3.81%	11.56%	9.10%	7.40%	4.30%	
High Yield Corporate	4.69%	8.47%	12.05%	10.48%	9.57%	

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Source: Barclays Live

## Yield Opportunities



## Index Returns – Equity

6.16%

-2.51%

0.17%

0.25%

-6.02%

24.18%

7.93%

16.22%

-0.94%

7.14%

24.49%

15.15%

11.76%

5.39%

8.22%

As of 03/31/15			
	3 year	5 year	10 year
Equity Indices Total Rate of Return YTD 1 year	r (ann.)	(ann.)	(ann.)
S&P 500 - large cap 0.95% 12.72%	6 16.11%	14.46%	8.01%
S&P 400 - mid cap 5.31% 12.17%	6 16.99%	15.69%	10.30%
S&P 600 - small cap 3.95% 8.70%	17.29%	16.24%	9.66%
NASDAQ 3.86% 18.28%	6 18.27%	16.85%	10.60%
TSX 2.58% 6.92%	9.57%	7.40%	7.39%
EAFE (USD) 5.04% -0.30%	6 9.74%	6.87%	5.69%
MSCI Emerging Markets (USD) 2.22% 0.75%	0.65%	2.09%	8.87%
As of 03/31/15			
	3 year	5 year	•
Equity Indices Price Return YTD 1 year	r (ann.)	(ann.)	(ann.)
EAFE (Local Currency) 10.12% 14.71%	r (ann.) 6 13.37%	( <b>ann.</b> ) 5.97%	3.19%
EAFE (Local Currency) 10.12% 14.71%	r (ann.) 6 13.37%	(ann.)	(ann.) 3.19%
EAFE (Local Currency) 10.12% 14.71%	r (ann.) 6 13.37%	(ann.) 5.97% 3.01%	(ann.) 3.19%
EAFE (Local Currency)10.12%14.71%MSCI Emerging Markets (Local Currency)4.56%8.21%	r (ann.) 6 13.37% 5 3.79%	(ann.) 5.97% 3.01%	(ann.) 3.19%
EAFE (Local Currency)10.12%14.71%MSCI Emerging Markets (Local Currency)4.56%8.21%Price Returns3 year5 yearas of 03/31/2015YTD1 year(ann.)	r (ann.) 6 13.37% 6 3.79% 10 year (ann.)	(ann.) 5.97% 3.01%	(ann.) 3.19%
EAFE (Local Currency)10.12%14.71%MSCI Emerging Markets (Local Currency)4.56%8.21%Price Returns3 year5 yearas of 03/31/2015YTD1 year(ann.)	r (ann.) 6 13.37% 6 3.79% 10 year (ann.)	(ann.) 5.97% 3.01%	(ann.) 3.19%
EAFE (Local Currency)       10.12%       14.71%         MSCI Emerging Markets (Local Currency)       4.56%       8.21%         Price Returns       3 year       5 year         as of 03/31/2015       YTD       1 year       (ann.)         S&P 500       0.44%       10.44%       13.66%       12.08%         Energy       -3.55%       -13.35%       1.66%       5.63%	r (ann.) 6 13.37% 5 3.79% 10 year (ann.) 5.77%	(ann.) 5.97% 3.01%	(ann.) 3.19%
EAFE (Local Currency)       10.12%       14.71%         MSCI Emerging Markets (Local Currency)       4.56%       8.21%         Price Returns       3 year       5 year         as of 03/31/2015       YTD       1 year       (ann.)         S&P 500       0.44%       10.44%       13.66%       12.08%         Energy       -3.55%       -13.35%       1.66%       5.63%         Materials       0.40%       2.74%       9.39%       8.42%	r (ann.) 6 13.37% 3.79% 10 year (ann.) 5.77% 5.29% 5.15%	(ann.) 5.97% 3.01%	(ann.) 3.19%
EAFE (Local Currency)       10.12%       14.71%         MSCI Emerging Markets (Local Currency)       4.56%       8.21%         Price Returns       3 year       5 year         as of 03/31/2015       YTD       1 year       (ann.)         S&P 500       0.44%       10.44%       13.66%       12.08%         Energy       -3.55%       -13.35%       1.66%       5.63%         Materials       0.40%       2.74%       9.39%       8.42%	r (ann.) 6 13.37% 3.79% 10 year (ann.) 5.77% 5.29% 5.15% 5.39%	(ann.) 5.97% 3.01%	(ann.)

Source: Bloomberg

Health Care

Financials

Info Tech

Utilities

Telecom Svc

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17.67%

8.64%

12.96%

7.17%

9.26%

-1.62%

8.56%

2.63%

4.32%

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# Performance & Composition



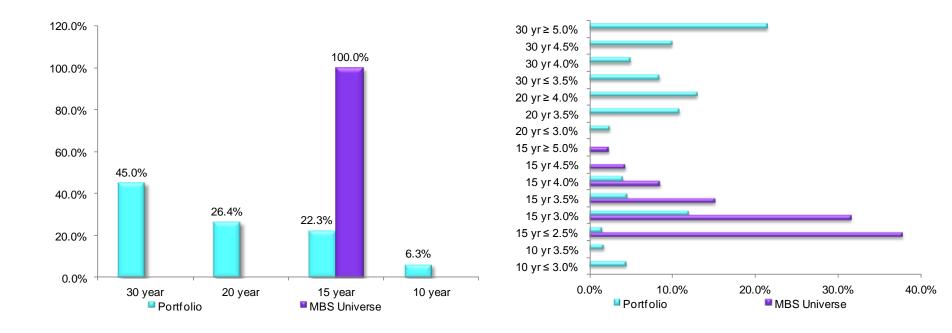
1Q 2015

## Portfolio Composition

		County of		
	County of	Fresno		Benchmark
3/31/15	Fresno	Duration	Benchmark	Duration
Sector Weightings:				
Agency	2.4%	4.5	0.0%	0.0
MBS	55.7%	2.9	55.0%	3.4
СМО	6.8%	2.8	0.0%	0.0
Credit	11.7%	3.0	35.0%	2.9
AAA Credit	0.5%	3.9	0.7%	3.2
AA Credit	3.5%	3.8	6.3%	2.8
A Credit	6.5%	2.6	28.0%	2.9
BBB Credit	1.2%	3.0	0.0%	0.0
CMBS	15.8%	3.2	10.0%	4.6
CMBS Agency	10.5%	3.5	3.1%	5.4
CMBS Non-Agency	5.3%	2.8	6.9%	4.3
ABS	5.7%	2.0	0.0%	0.0
MMKT	1.9%	0.0	0.0%	0.0
Credit Quality	AA+		AA+	
Weighted Average Life	4.3		3.9	
Effective Duration	2.9		3.3	
Effective Convexity	-1.2		-0.4	
Yield To Maturity	1.9		1.8	
Total AUM	\$ 61,544,553			

- Portfolio strategy through 2014: decrease allocation to Credit, MMKT & MBS vs. an increase to ABS & CMBS securities
- Portfolio strategy through 2015 Q1: decrease allocation to Credit, ABS, MMKT & MBS vs. an increase to CMBS securities
  - Increased allocation to CMBS is based on relative value opportunities vs. comparable bullet securities (Credit & ABS)

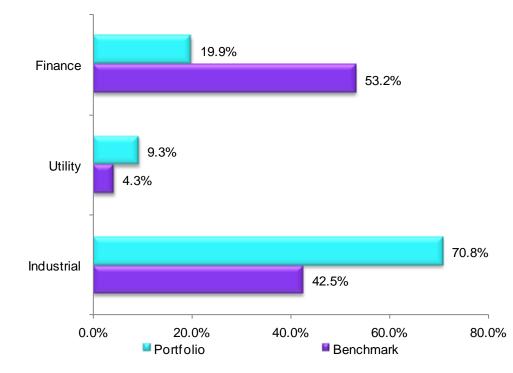
## MBS Pass-Through: Term & Coupon



Overweight to 10, 20 and 30 year vs. 15 year amortizing mortgages

- Underweight to production coupons
- Across pass-through holdings, the Portfolio is concentrated in specified pools across amortization terms and coupons, targeting characteristics that have exhibited significantly less interest rate sensitivity and, therefore, average life variability over market cycles

# **Credit Sectors**

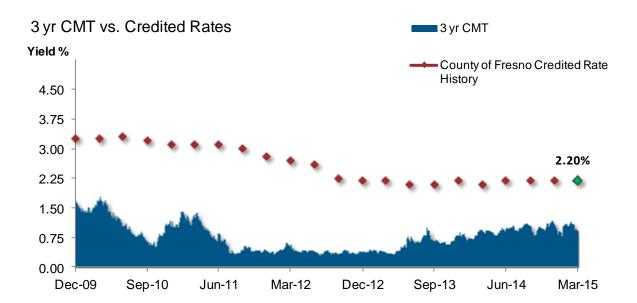


Continue holding an overweight to cyclical industries; re: should outperform on a spread basis in improving economy

Overweight to Industrial and Utility sectors vs. an underweight to Finance sector; re: headline risk

### Credited Rate History

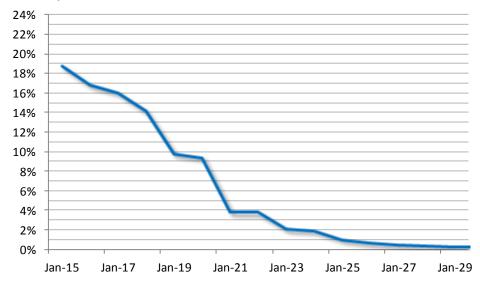
County	of Fresno
Credited F	Rate History
2009 4Q	3.25%
2010 1Q	3.25%
2010 2Q	3.25%
2010 3Q	3.30%
2010 4Q	3.20%
2011 1Q	3.10%
2011 2Q	3.10%
2011 3Q	3.10%
2011 4Q	3.00%
2012 1Q	2.80%
2012 2Q	2.70%
2012 3Q	2.60%
2012 4Q	2.25%
2013 1Q	2.20%
2013 2Q	2.20%
2013 3Q	2.10%
2013 4Q	2.10%
2014 1Q	2.20%
2014 2Q	2.10%
2014 3Q	2.20%
2014 4Q	2.20%
2015 1Q	2.20%
2015 2Q	2.20%



Inception Date: 03/2013 Total AUM: \$61.54 MM Book Yield: 2.56% Mkt to Book (12/31): 102.3%

### Portfolio Projected Cash Flow

**County of Fresno Portfolio Run-Off** 



\*Composition at 03/31/2015



The principal underwriter is GWFS Equities, Inc., and securities, when offered, are offered through GWFS Equities, Inc., and/or other broker dealers.

GWFS Equities, Inc., Member FINRA/SIPC, is a wholly owned subsidiary of Great-West Life & Annuity Insurance Company.

Great-West Financial SM refers to products and services provided by Great-West Life & Annuity Insurance Company (GWL&A), Corporate Headquarters: Greenwood Village, CO, its subsidiaries and affiliates. The trademarks, logos, service marks, and design elements used are owned by GWL&A.

The information presented herein has been developed internally and/or obtained from sources believed to be reliable, however, the accuracy, adequacy or completeness of such information is not guaranteed. Predictions, opinions, and other information contained in this presentation are subject to change continually and without notice and may no longer be true after the date presented. Any forward-looking statements speak only as of the date made, and we assume no duty to and do not undertake to update forward-looking statements. Forward-looking statements are subject to numerous assumptions, risks, and uncertainties, which change over time. The information provided herein should be not relied upon in making investment decisions. This material (or any portion thereof) may not be copied or distributed without prior written consent.

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# **Custom Stable Value Fund**

For Institutional Investor and Advisor Use Only

### Our Four Core Beliefs ...

### TRANSLATE INTO OUR KEY DIFFERENTIATORS FOR OUR CSVF

### **4** CORE BELIEFS

### Investment Management Expertise

- Fixed income asset management should be core competency



### Transparency

 Plan sponsor should know what it is buying



### Customization

- Our belief is a CSVF should be designed around the plan using it

### **Retirement Understanding**

 Provider should have thorough understanding and experience in all facets of retirement



### Consultative approach

No other portfolio is exactly the same

Great-West Financial understands retirement planning/investing

### **4** KEY DIFFERENCES

Our investment manager has the experience to manage a broad variety of fixed income solutions and not just SVFs

Manages a different Investment Policy Statements (IPS) for each custom client

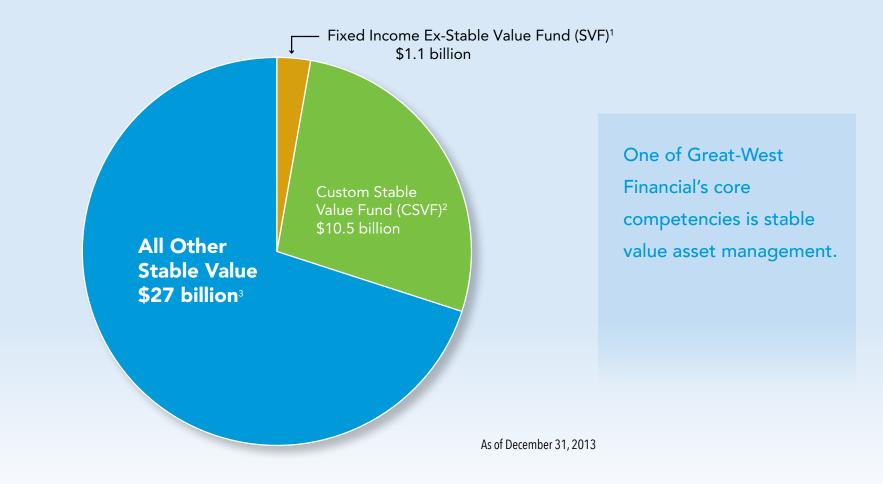
Great-West Financial purchases securities directly for your portfolios

Know all fees at all levels; no hidden fees

G R E A T · W E S T F I N A N C I A L

Stable Value: Page 2

### Great-West Financial<sup>®</sup> Family of Companies Fixed Income Solutions



Great-West Financial® refers to products and services provided by Great-West Life & Annuity Insurance Company (GWL&A), Corporate Headquarters: Greenwood Village, CO; Great-West Life & Annuity Insurance Company of New York (GWL&A of NY), Home Office: White Plains, NY; and their subsidiaries and affiliates, including Great-West Funds, Inc., Great-West Trust Company, LLC, Great-West Capital Management, LLC, EMJAY Corporation. The trademarks, logos, service marks, and design elements used are owned by GWL&A.

1 Great-West Funds 2 Great-West Life & Annuity Insurance Company (GWL&A) 3 General Accounts, Separate Accounts, COLI/BOLI

Stable Value: Page 3

For Institutional Investor and Advisor Use Only

G REAT-WEST FINANCIAL

### Great-West Financial® Knows Retirement — Investment Management

### Catherine Tocher, CFA

- Senior Vice President and Chief Investment Officer, Great-West Financial Separate Accounts and Great-West Capital Management, LLC (GWCM), Chartered Financial Analyst
- » Lead portfolio manager
- » Total of 23 investment professionals, including MBS/ABS analysts, credit analysts, and commercial real estate analysts
- » Has managed all Great-West Life & Annuity Insurance Company (GWL&A) CSVFs since 1993
- » Manages the trading desk and has oversight responsibility for the money market group

### ACCOMPLISHMENTS

- » Manages the 5-Star Rated Great-West Short Duration Bond Fund<sup>1,2</sup>
- » Manages 39 custom stable value portfolios and 40 mutual funds
- » Manages pooled investment products





Stable Value: Page 4

<sup>1 5-</sup>Star Overall Morningstar Rating™ as of June 30, 2014. 2 For more information on Morningstar Ratings, see back page.

### Great-West Financial Investment Team

	Years of Experience	Years at Great-West Financial
<b>Catherine Tocher, CFA</b> SVP and Chief Investment Officer, Great-West Financial Separate Accounts and GWCM	30	27
<b>Thone Gdovin, CFA</b> Portfolio Manager	17	14
<b>Bruce Masters</b> Trader	35	25
<b>Sam Moyn</b> Assistant Portfolio Manager	14	14
<b>Kiva Patten</b> Assistant Portfolio Manager	14	2
<b>Laura Kline, CFA</b> Portfolio Analyst	7	7
<b>Nate Simons</b> Credit Analyst	4	1



# Growing Presence in the Stable Value Market\*

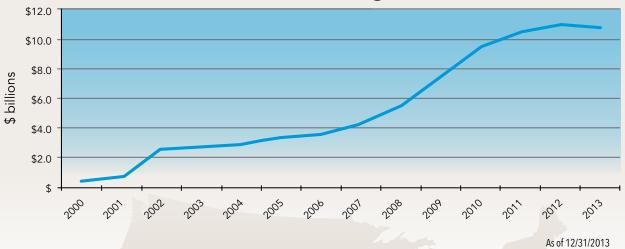
### Great-West Financial Stable Value Business

- » 39 custom Separate Account clients, each with its own distinct investment policy guidelines
- » 33 clients and \$6.9 billion in 457 assets
- » \$3.3 billion in COLI/BOLI Separate Account business
- » Diversification amongst portfolio sizes

Asset Thresholds (millions)	Number of Clients	Average Assets
<\$50	11	\$31.1 million
\$50-\$99	13	\$74.6 million
\$100-\$199	4	\$135.7 million
\$200-\$499	9	\$327.4 million
>\$500	2	\$850.6 million

As of June 30, 2014 Source: Great-West Financial

#### Great-West Financial Stable Value Separate Account Assets Under Management



#### Corporate

- » Bi-Mart Corporation
- » Genesco, Inc.
- » Good Samaritan Hospital
- » Kirby Risk Corporation
- » SWIFT, Inc.

#### State Governments

- » State of Oklahoma
- » State of Colorado
- » State of North Carolina (two plans)

#### County Governments

- » Gwinnett County, GA
- » Orange County, CA
- » Santa Barbara County, CA

#### **City/Municipality Governments**

- » City & County of San Francisco, CA
- » City of Virginia Beach, VA
- » City of Houston, TX

#### Other

» Chicago Park District, IL

G R E A T · W E S T F I N A N C I A L.

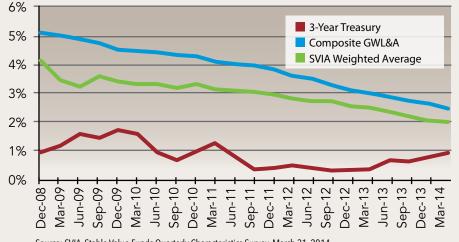
\* The Separate Account product is not available in Minnesota and New York

#### INVESTMENT MANAGEMENT EXPERTISE

#### Stable Value: Page 6

# Industry-Leading Performance

#### **Historical Crediting Rates**

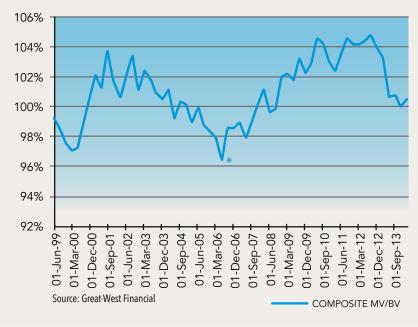


Source: SVIA, Stable Value Funds Quarterly Characteristics Survey, March 31, 2014

Period	Crediting Rate
10 '09	3.38%
1Q '10	3.24%
1Q '11	3.04%
1Q '12	2.73%
1Q '13	2.40%
1Q '14	1.91%

Source: SVIA, Stable Value Funds Quarterly Characteristics Survey, March 31, 2014

Composite Market Value/Book Value (MV/BV)



Period	MV/BV
4Q '09	102.3%
4Q '10	102.9%
4Q '11	104.2%
4Q '12	103.9%
4Q '13	100.0%
1Q '14	100.5%

\* Some competitors dropped as low as 80% and Great-West Financial only went as low as 96.5%.

Source: Great-West Financial

Industry-leading crediting rates without compromising market-to-book.

#### I INVESTMENT MANAGEMENT EXPERTISE

# G REAT-WEST

Stable Value: Page 7

# Benefits of Working With Great-West Financial

### **Investment Management Expertise**

- » Working together to set objectives and strategy
- » Managing compliance with investment policy guidelines
- » Purchasing securities directly for your CSVF fund
- » Pursuing multiple strategies to enhance returns and avoid large concentrations of risk

» Achieving our ultimate objective: consistent, long-term performance

We offer unique, customizable solutions and the flexibility to ensure we meet all the needs of your plan.

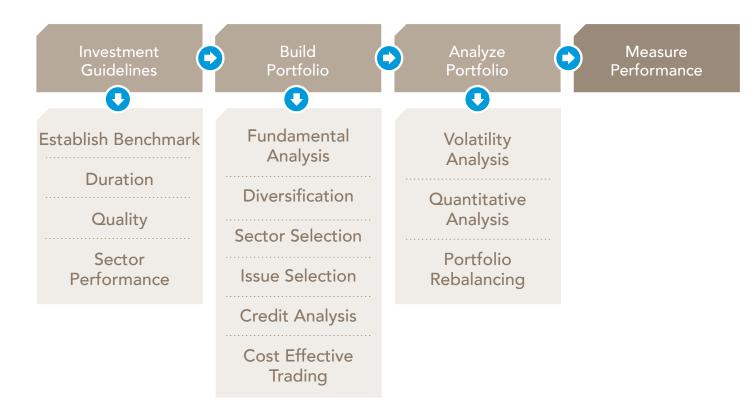
#### INVESTMENT MANAGEMENT EXPERTISE

Stable Value: Page 8



### **Great-West Financial Process** Building Your CSVF

- » Our portfolio management approach integrates:
  - » Fundamental analysis and changes to the economy
  - » Regulatory environment activity
  - » Reactions to fiscal and monetary policy
  - » Relative value within and between asset classes

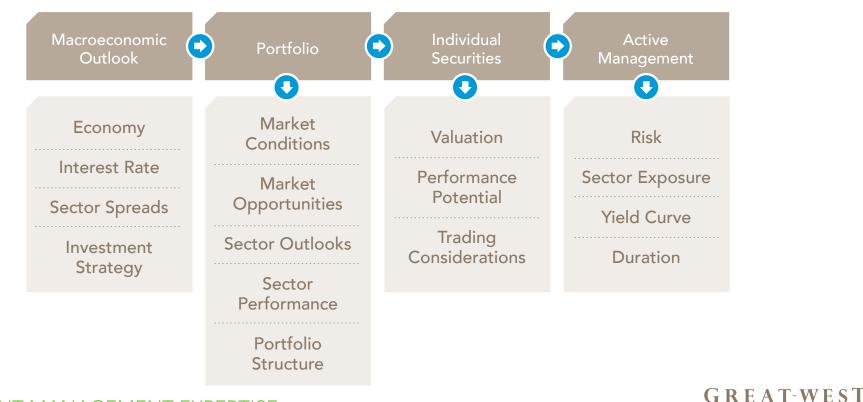


#### INVESTMENT MANAGEMENT EXPERTISE



### Great-West Financial Process Managing Your CSVF

- » Our philosophy is that disciplined, consistent processes provide the framework for achieving performance
- » Securities are selected based on individual merits
- » Portfolio turnover is managed based on an ongoing assessment of risk, sector exposure, portfolio duration and changes in the yield curve
- » We integrate a top-down macroeconomic outlook with bottom-up fundamental asset class/sector/industry analyses to form the basis for portfolio construction



#### INVESTMENT MANAGEMENT EXPERTISE

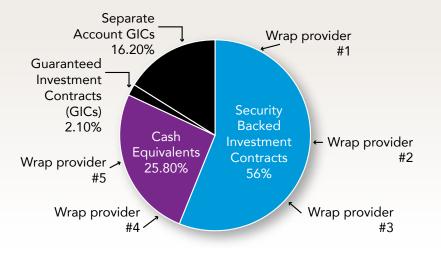
Stable Value: Page 10

FINANCIAL<sub>®</sub>

### Benefits of Working With Great-West Financial — Our Approach







TRANSPARENCY 2

- We report all holdings to you on a quarterly basis
- We purchase individual securities directly for the sole use of your plan
- We do not invest in GICs, pools or other companies' investment products
  - Each may have additional fees that are may not be transparent to you
  - GICs are holdings of insurance companies general/ separate accounts resulting in duplication of underlying securities
- Competitors may offer contracts with multiple insurance companies and wrap providers, each of which has:
  - Its own fee
  - Different investment management guidelines
  - Separate wrap coverage
  - Varying quality
- Due diligence may be required to ensure plan sponsors know what is covered for them and their participants

Great West Financial plan sponsors are provided with full insight into all aspects of their SVF.



### Benefits of Working With Great-West Financial — Transparency Into Wrap Coverage

#### Wrap Protection\*

- » Wrap providers guarantee participant account values
- » Wrap providers guarantee to make up any difference that may exist if the fund is unable to pay the book value when participants withdraw funds
- » Wrap protection provides stability of principal and credited interest at book value
- » Wrap protection typically does not cover losses due to impaired securities (defaults or failure to meet investment guidelines) and employer-initiated events

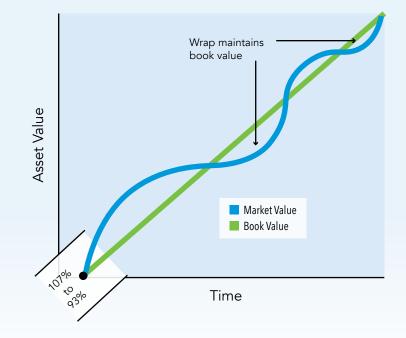
GWL&A Ratings		
A.M. Best Company, Inc.	A+1	
Fitch Ratings	AA <sup>2</sup>	
Moody's Investors Service	Aa <sup>3</sup>	
Standard & Poor's Rating Services	AA <sup>2</sup>	

1 Superior (highest of 10 categories), measured on financial strength

2 Very Strong (second highest of nine categories), measured on financial strength

3 Excellent (second highest of nine categories), measured on financial strength

#### Wrapper Protection of Book Value



A SVF is only as strong as its weakest wrap and underlying investment contract provider.

Current ratings. These ratings are subject to change. These ratings do not pertain to the investment performance of the underlying fund, other insurance affiliates or subsidiaries, or non-insurance affiliates or subsidiaries of the company.

\*Wrap protection provided by GWL&A.





### Benefits of Working With Great-West Financial — Transparency While Maintaining Simplicity

### Single Manager, Single Wrap\*, Single Contract\*\*

#### » Lower fees

- Multiple managers and wrap providers may mean additional fees

#### » Plan sponsor control

- Portfolio diversification
- Credit quality
- Allocations

#### » Simplify

- No matrix of involved companies

Achieve diversification, low fees, competitive yields, high quality and protection for participants with a single manager/single wrap.

\* Wrap protection provided by GWL&A

\*\* A Great-West Capital Management, LLC investment management agreement may be required in some circumstances.





# Benefits of Working With Great-West Financial — Customization

### It all starts with the IPS

#### » Type of Investments Held in the Portfolio

- Define preferred combination of government, agency, mortgage-backed securities and/or corporate securities
- Securities purchased directly for your plan
- Not a sleeve or predetermined list of securities

#### » Portfolio Diversification

- Define exposure limits to certain asset classes or issuers

- Allows you to determine the level of risk for your CSVF

#### » Portfolio Quality

- Define acceptable credit ratings

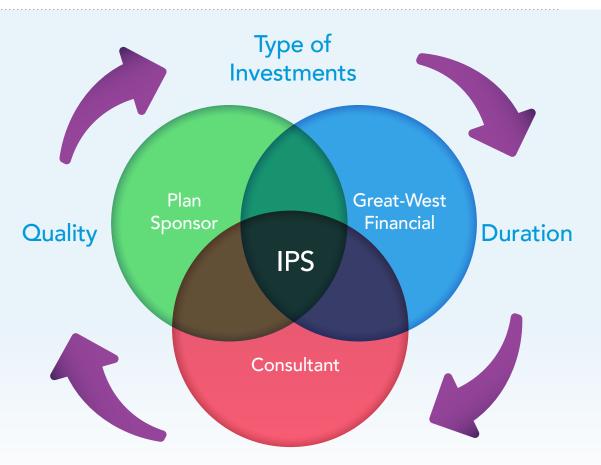
#### » Portfolio Duration

- Typically between two and four years

#### » Benchmark and performance reporting

- Customized quarterly holdings and performance reports for your individual portfolio

### With a Great-West Financial CSVF, no other portfolio will be the same as yours.



### Diversification

Our unique approach allows plan sponsors the ability to choose how much or how little involvement they want in this process.



#### 3 CUSTOMIZATION

Stable Value: Page 14

### Great-West Financial Knows Retirement — Recordkeeping

- » Great-West Financial is a leading provider of employer-sponsored retirement savings plans, servicing more than 30,000 plans nationwide, with approximately 5 million participant accounts and \$226 billion in assets.<sup>1</sup>
- » Great-West Financial is the fourth-largest defined contribution recordkeeper by total participant accounts and the seventh-largest by assets under administration, according to PLANSPONSOR'S 2014 Recordkeeping Survey.<sup>2</sup>
- » Great-West Financial is an expert in retirement industry knowledge because of its diverse experience.
- » Our recordkeeping experience brings retirement knowledge to your plan.

CODE	PLANS	PARTICIPANT ACCOUNTS	ASSETS (\$MILLION)
401(k)	23,183	2,467,000	\$125.982
401(a)	960	472,000	\$14.092
NQDC	99	3,000	\$430
403(b)	3,672	522,000	\$18.563
457	1,109	1,320,000	\$62.182
Other	1,408	180,000	\$4.618
Total	30,431	4,964,000	\$225.868

As of 12/31/2013

Our affiliation with an industry leading recordkeeper means your stable value fund can benefit from the experience gained from this relationship.

1 As of December 31, 2013, assets under administration (AUA) includes assets of Great-West Financial.

2 Information refers to the retirement business of GWL&A, GWL&A of NY, and to recordkeeping business of FASCore, LLC and reflects all recordkeeping customers. Source: PLANSPONSOR, June 2014.

4 RETIREMENT UNDERSTANDING

Stable Value: Page 15



### **Great-West Financial Knows Retirement**

- » As a wrap provider, recordkeeper and investment manager, Great-West Financial has the retirement industry knowledge, experience and capability to provide superior service for your plan.
  - Product and investment recommendations made based on:
    - Participant activity and behavior and how it will impact your CSVF such as:
      - Population demographics
      - Adding/removing Reality Investing<sup>®</sup> Advisory Services<sup>\*\*</sup>
      - Trends in usage of other asset classes
    - Market and/or economic conditions
    - Portfolio recommendations can be influenced by our experience with participants that have similar characteristics

#### Investment Manager:

Ability to select best assets without consideration to unaffiliated thirdparty wrap providers

#### **RESULT**:

- 1. Custom portfolio
- 2. No unnecessary liquidity restrictions
- 3. Optimized plan sponsor experience

### Wrap Provider\*:

Higher comfort level because of our relationship with investment manager and recordkeeper

**GREAT**-WEST

FINANCIAL<sub>®</sub>

### Recordkeeper:

Provides participant behavior and demographic knowledge to put wrap provider at ease and allow investment manager to react quickly

\* Wrap protection provided by GWL&A

\*\* Provided by Advised Assets Group, LLC (AAG), a federally registered investment adviser and wholly owned subsidiary of GWL&A. More information can be found at www.adviserinfo.sec.gov.

RETIREMENT UNDERSTANDING



# **Client Experience**

# **Client Experience**

#### **Quarterly Statements**

- » Credit rate, historical returns, sector allocations, etc.
- » Detailed list of all security holdings

#### **Annual Audited Financial Statements**

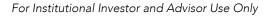
#### Stable Value Expert – Available to Discuss Works in tandem with your account manager as your SVF expert

- » SVF credit rates
- » Changes to IPS
- » Additions/changes to product lineup with respect to impact on CSVF
- » Available for plan sponsor questions and discussions; attends plan sponsor board meetings as necessary

# Senior Investment Manager Available for Consultation

- » Provides economic outlook
- » Annual review of IPS to ensure strategy continues to meet your goals
- Catherine and team are available to discuss and answer questions about portfolio performance

#### CLIENT EXPERIENCE



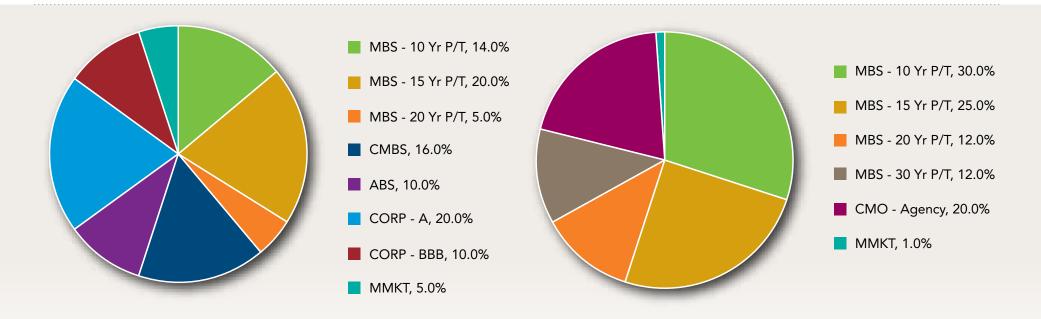


### **Catherine Tocher**

Senior Vice President Chief Investment Officer, Great-West Financial Separate Accounts and GWCM, Chartered Financial Analyst



### Sample Portfolio



Portfolio Considerations			
PORTFOLIO COMPOSITION	CORE	GOVERNMENT	
Avg. Credit Quality	А	AAA	
Portfolio Duration	3.8	3.8	
Sector Allocations			
Agency MBS	39%	79%	
Agency CMO	0%	20%	
CMBS	16%		
ABS	10%		
Corporates	30%		
Mmkt	5%	1%	

- » The Core portfolio is more diversified across asset classes; both portfolios are diversified within permissible asset classes
- » Liquidity is significant for both Core and Government portfolios
- » Portfolio structure/strategy is consistent: cashflows are laddered to ensure participation in a changing economic / interest rate environment while managing the average life and duration variability of the underlying assets



#### CLIENT EXPERIENCE

Stable Value: Page 19

### **Transparent Fees**

- X.XX% New Money Portfolio Yield
- (X.XX%) Wrap Fee
- (X.XX%) Investment Management Fee
- (X.XX%) Plan Directed Fee\*

### X.XX% — Participant Credit Rate

Great-West Financial provides transparency into holdings, fees and performance.

\* Plans may elect to offset recordkeeping expense and/or offset Market Value gains/losses from prior provider.



Stable Value: Page 20



### Value Add

- » Our flexible options
- » Conversion experience
- » Lets you bring value to your customized portfolio



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Stable Value: Page 21

### Great-West Financial Stable Value Solutions

	GWL&A Custom Stable Value Fund	Great-West Trust Pooled SVF	GWL&A General Account
Participant principal is guaranteed	$\checkmark$	$\checkmark$	$\checkmark$
Minimum guaranteed credited rate for life of contract	$\checkmark$	$\checkmark$	$\checkmark$
Guaranteed credited rate periods	$\checkmark$	$\checkmark$	$\checkmark$
Guarantee backed by full faith and credit of GWL&A	<b>√</b> 1	$\checkmark$	$\checkmark$
GWCM as asset manager <sup>2</sup>	$\checkmark$	$\checkmark$	
Flexible termination options	$\checkmark$		$\checkmark$
Expenses	Varies based on asset size	0.68%	0.89% <sup>3</sup>
Investment duration	Typically 2-4 years	2-4 years	3-7 years
Protection in the unlikely event of insurance company insolvency	Assets are used solely to pay plan sponsors and/or participants in the fund	Assets are used solely to pay plan sponsors and/or participants in the pooled fund	State Insurance laws give preferential treatment to policyholders over general creditors

1 In the event the separate account's assets are insufficient to meet contractual guarantees, GWL&A's general account is prepared to cover any shortfall.

2 For Great-West Trust Stable Value Fund, GWCM is sub-contracted to perform management services.

3 The "Expense" for General Account products (e.g., GIF, KGPF, GPF, GCF, DIGFII), as also expressed in the plan sponsor 408(b)(2) disclosure, cannot be factored into plan pricing because it does not reflect actual product-specific expenses. The "Expense" merely reflects GWL&A's internal cost of managing its General Account.

#### CLIENT EXPERIENCE

G REAT-WEST FINANCIAL

Stable Value: Page 22

### Our Four Core Beliefs ....

#### TRANSLATE INTO OUR KEY DIFFERENTIATORS FOR OUR CUSTOM STABLE VALUE FUND

### **4** CORE BELIEFS

#### **Investment Management Expertise**

- Fixed income asset management should be core competency



# **4** KEY DIFFERENCES

Our investment manager has the experience to manage a broad variety of fixed income solutions and not just SVFs

Manages a different IPS for each custom client

#### Transparency

– Plan sponsor should know what it is buying



#### Customization

- Our belief is a CSVF should be designed around the plan using it

#### **Retirement Understanding**

- Provider should have thorough understanding and experience in all facets of retirement



#### directly for your portfolios Know all fees at all levels; no hidden fees

Great-West Financial purchases securities

Consultative approach

No other portfolio is exactly the same

**Great-West Financial understands** retirement planning/investing



#### About Morningstar Ratings:

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Core securities, when offered, are offered through GWFS Equities, Inc. and/or other broker dealers.

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### Plan Options at Termination

- I. Maintain Participant Balances Until They Are Paid Out not likely to be elected
- II. Liquidate Fund and send Cash to New Manager
- III. Send Assets in Kind to New Manager (most likely)

In Development - Book Value Option

- Will require new contract filed with State of California
- Will require approval from State of California
- County of Fresno to enter into new contract with this benefit



